

Baraboo BID Meeting Minutes
2/19/20

Present: Members: Brunner, Stelling, Yount, Sloan, Marklein, Wickus, Fay, Kolb

President Fay called the meeting to order at 5:46 p.m.

Approval of December 2019 minutes: Wickus/Stelling

Adoption of Agenda: Kolb/Stelling

President: None

Secretary: None

Treasurer: Plans to meet with City Finance Director to discuss admin charges

Appearances: Garlands have been removed

Business Development: None

Finance: Will meet with City Finance Director

Parking: Mural is in progress

Promotions: Plans to meet

Old Business

Branding update: The branding committee has commissioned someone to draft articles and take pictures about our area.

New Business

1. Tabled budget amendment pending meeting with City Finance Director for more information
2. Approval of financial reports-Will discuss any future policy to approve financial reports
3. Approval of Funds for 2020 Branding Initiative \$5,000 to BACC
 - a. Motion to move funds from reserves and pay invoice Stelling/Sloan
4. Annual Report-Committee Chairs reminded to draft reports
5. Committee status update
 - a. Yount on Business Development and Parking
 - b. Kolb on Parking and Business Development
 - c. Marklein Chair Business Development
6. Discussion of open BID retailer seat-Received interest
7. Approval of Vouchers:
 - a. Baraboo Area Chamber of Commerce for Branding Initiative \$5,000

Total: \$5,000

Approved: Sloan/Yount

Motion to adjourn at 6:36 p.m. by Fay/Kolb